

MEDIA RELEASE

For immediate use



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Ballance grows big in Rolleston

Ballance Agri-Nutrients' Rolleston Service Centre is holding an open day for farmers to celebrate its \$2 million overhaul and expansion to meet market demand.

The upgraded co-share store, which stocks a wide range of both Ballance and subsidiary company Summit-Quinphos products, officially opened for business mid October.

Ballance General Manager Distribution and Logistics, Greg Delaney, says that demand for Ballance products in the Canterbury region has almost tripled since the service centre was built in 2000, and the company had invested in local facilities to meet regional requirements.

In November last year the service centre became a co-share store with Summit-Quinphos, adding complexity to the business and boosting usage because of the improved location for Summit-Quinphos outside of Christchurch City.

Mr Delaney says that while the store has doubled in size, the new layout has more than doubled storage capacity.

'New mixing plants have been installed, almost trebling the out-feed rate in terms of tonnes per hour, and the truck load-out and dispatch area has been separated out for easier access. A new high output n-rich urea dissolver is being installed this month with two 30,000 litre storage tanks for more efficient production and storage of n-rich liquid to cater for the increasing demand of this popular product.'

Local shareholders, customers, spreaders and carriers are invited to an open day to take a tour of the improved facilities and see what more is on offer at the store on 26 November from 4pm, followed by a BBQ and refreshments.

The event also provides an opportunity for farmers to catch up with newly elected Ballance director for the region, Murray Taggart. Mr Taggart was in the North Island late last month attending his first board meeting for the New Zealand farmer-owned co-operative.

The Rolleston Service Centre is located at 5 Railway Road. For more information on the open day please phone Rolleston Service Centre Manager Brian Baker on 03 347 4360 or 027 602 2808.