



Media release

17 January 2008

New Ballance rep for Rakaia

Ballance Agri-Nutrients is pleased to announce a new addition to its Lower South Island Team – Pip O'Carroll.

Pip takes up the position of technical sales representative for Ballance customers in the Rakaia region.

She has a strong agricultural background, having grown up on her family's sheep and deer farm towards Peel Forest in South Canterbury.

South Island Sales Manager Garth Dawson is excited to have Pip joining the team and believes her blend of practical experience and education will make her an asset to the area.

'Pip commenced work with Ballance in November 2006, assisting Waikato dairy farmers to complete nutrient budgets before working as a trainee technical sales representative, gaining experience in customer services and out in the field in the Bay of Plenty and Waikato regions.

'When you combine this with her tertiary qualifications we have someone who is going to be able to provide high quality, knowledgeable service to their customers.'

Pip joins the Ballance team after completing a Bachelor of Commerce majoring in Agriculture at Lincoln University.

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