



Media release

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Ballance offers support for flood affected farmers in Wairarapa

Ballance Agri-Nutrients has announced it will provide support to Wairarapa shareholders affected by heavy rainfalls and flooding this month.

Ballance will provide free deferred payment terms on winter/spring fertiliser applications for affected farmers. Ballance East Coast Sales Manager Matt Hood says the company has great empathy for those affected.

“We’re all from farming backgrounds and we’ve experienced the 2004 and 2005 floods in the area. We understand the implications for workloads and costs and the impact on production. Farmers are entering a critical time of year and we want to do something to help our shareholders return to full production capabilities as soon as possible,” says Matt.

“Some of our team have been out helping where they can and the feedback has been great. Farmers are fantastic and a resilient bunch, they just want to get on with it and secure their stock health and feed covers. With the flooding causing unbudgeted costs, one of the things we can do is provide affected farmers with deferred payment terms for fertiliser. They can then get things growing again more quickly and help secure stock condition.”

Shareholders who have been affected by the flooding should contact their local Ballance representative for more information.

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