



Media release

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## **Big turn out expected for this year's Kale and Swede Competition in Clutha Valley**

Record entries are expected for the annual Clutha Valley Swede and Kale Competition according to proud sponsor Ballance Agri-Nutrients.

The competition, now in its 11<sup>th</sup> year, is a much anticipated event in South Otago, run by the Clutha Valley Lions Club.

Technical Sales Representative for the region Peter Ayers says the competition is expected to be very high at this year's event because of the favourable weather.

"This season has been exceptionally good for growing swedes and kales – not too cold and just the right amount of moisture," says Peter.

"The number of entries was down last year because it had been a particularly wet season but we are expecting good things this year and entries should be in excess of 125 crops, all things going well, making it the biggest competition ever.

"It is a fantastic community event, involving all nine areas in the Clutha Valley region. Ballance has supported the competition since it started 11 years ago and it is great to see that it's still going strong."

The weight of the winning swede and kale crops is calculated very carefully. Two separate square metre areas of the crop are weighed and once the average weight has been calculated it is multiplied by 10,000 to give the weight per hectare. The figure is then multiplied by 11 percent dry matter for swedes or 14 percent dry matter for kale to give the kg/dry matter per hectare.

The judging will take place on June 12 and the prize giving will occur on June 16 at the Clutha Valley Rugby Club. First prize is a tonne of superten fertiliser. There will also be spot prizes on the night for the heaviest swede or kale. There is a \$20 entry fee for each crop with proceeds going to the Clutha Valley Lions Club.

**ENDS**