



Media release

20 April 2006

### **Manawatu Ballance rep plans to maximise farmers' business performance**

Ballance Agri-Nutrients is pleased to announce a new addition to its Manawatu Sales Team - Rodger McCormack.

Based in the Feilding office, Rodger says working in the fertiliser industry offers a great opportunity to collaborate with farmers who are interested in maximising the performance of their business.

Manawatu / Taranaki Sales Manager Andrew Rigby says Rodger's recent experience at Merck Sharpe and Dohme, and working for rural services including Wellcome New Zealand and Elders, will be a real asset to the Ballance team.

"Rodger is no stranger to the rural lifestyle. Starting work in the Farm Cadet scheme based in the Wairarapa, he has gone on to manage an 1800-hectare drystock property, seeing it through its development phase. He has the right combination of both knowledge and practical skills to really bring value to Ballance customers at every level."

Rodger joined the Ballance team in April after completing a Graduate Diploma in Rural Studies at Massey University, majoring in animal production. His addition to the team now brings the Manawatu/Taranaki team to six sales representatives.

**ENDS**