



Media release

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Cost-effective farming focus at Central Districts Field Days

Ballance Agri-Nutrients representatives will be sharing their insight into more cost-effective farming at the Central Districts Field Days in Fielding on March 16-18.

The team of twelve Ballance technical sales representatives will spend the three days talking to farmers about ways in which they can farm more cost-effectively coming into autumn including the benefits of nutrient budgeting and tailoring fertiliser programmes, says Area Sales Manager Matt Hood.

“The Field Days provide us with an ideal opportunity to show farmers ways in which they can optimise production and reduce costs from their fertiliser input. This will include talking to farmers about the whole gamut of approaches including nutrient budgeting, farm mapping, special mixes and specific product choices.

“Nutrient budgeting is something that we are promoting to farmers on the East Coast because of the huge benefits it offers them. Using this tool along with local knowledge and strong technical know-how can help farmers work out the amount of fertiliser they need to reach production targets. This can mean savings from reduced rates, less wastage and reduces the risk of fertiliser loss to the environment.”

Farmers interested in learning more about nutrient budgeting and tailoring fertiliser programmes according to their needs are encouraged to attend one of the three days and speak to a Ballance technical sales representative on site.

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