



Media release

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Ballance to share expert advice at Northern Field Days

With fertiliser being such an important component in modern day farming, Ballance Agri-Nutrients is holding 'learn from the experts' sessions on efficient fertiliser use at the Northern Field Days which begins today and runs until March 4.

Ballance specialists and technical sales representatives will be present in force at the Northern Field Days in Dargaville to share with farmers their knowledge about how to get higher production from the same fertiliser input.

Ballance Agri-Nutrients Whangarei Sales Manager Graeme Dickeson says the Northern Field Days mark the start of autumn which is always a busy time for farmers and when there are a lot of questions about appropriate fertiliser usage.

"There are usually a number of sheep and beef farmers who attend the Field Days specifically to ask questions about fertiliser types and rates suitable for their farming needs. This is why Ballance has made effective fertiliser usage a priority at this year's event."

Ballance is also giving away four walkie-talkie handsets a day at the three day Field Days event. Customers simply need to place an order with the fertiliser specialists and watch for the countdown to the draw each day. A digital clock will be set up on-site to count down each daily prize draw.

Ballance has 65 staff in Northland, employed at the plant and at the five regional service centres.

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