



Media release

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### **Ballance makes changes to its Taranaki team**

Ballance Agri-Nutrients' Taranaki-based team is looking ahead to the New Year under new leadership.

Andrew Rigby is stepping up to the role of Area Sales Manager, having worked as a Technical Sales Representative in the region for the last three years and Rebecca Dobson is taking over as his replacement.

As Area Sales Manager, Andrew will be responsible for the six Technical Sales Representatives in the area and ensuring that everything is running smoothly between them and the local farmers.

"I am thoroughly looking forward to my new role and the challenges that lie ahead as part and parcel of a more senior role within the company. I am particularly pleased to have the opportunity to continue working in the Taranaki region and alongside a group of people who I have worked closely with over the last three years."

Rebecca Dobson joins the team at Ballance as the area's new Technical Sales Representative following completion of a Bachelor of Science Degree in Chemistry at Massey University last year.

Her decision to pursue a career in agriculture is not a recent one, having grown up on her parents' dairy farm in Reporoa and then moving with her parents in 2000 to Taranaki to farm at Ratapiko, east of Inglewood.

"I can't wait to actually get out on the road and meet the local farmers and help them put the necessary steps in place to improve the efficiency of fertiliser inputs on farms. The best thing about my job is that I get to work in an industry that I am passionate about, in an area that I have grown to love since moving here six years ago."

As a Technical Sales Representative Rebecca will be required to give farmers advice on fertiliser inputs, make recommendations on soil fertility and devise nutrient budgets for farmers in the area.

Andrew will be primarily based at Ballance's Kapuni ammonia urea-manufacturing plant, while Rebecca will work out of both the Bell Block and Stratford service centres.

**ENDS**