



Media release

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Super Air expands its service

Ballance Agri-Nutrients aerial top-dressing subsidiary, Super Air, has expanded its operation into the Northland region to provide its customers with a better service.

Mike Keen, Super Air General Manager, says that following the closure of Warkworth Air Services - due to rising operating costs, exchange rate factors and stringent medical and legal requirements - his company recognised the urgent need to provide a stability of service in Northland.

Super Air has since negotiated with three independent operators - Proflight Ltd in Whangarei, Agtec Air Services Ltd in Dargaville and Aerial Work Mid-Northern Ltd at Maungataroto - to join the Super Air fold.

"We are particularly pleased we have been able to retain the principals and personnel of these companies to ensure we keep that local knowledge and expertise," says Mr Keen.

Mark Delaney of Proflight Ltd is the Area Manager for Super Air in the north and can be contacted on 0800 Super Air to manage all aerial topdressing requirements north of Auckland city.

Murray Hargreaves the owner of Aerial Work Mid-Northern Ltd will continue on as a pilot and Peter Butcher, the owner of Agtec Air Services will be closely associated with the business looking after the loader fleet. David Starr, former owner of Warkworth Air Services has been employed to provide a service in Warkworth.

Previously, geographical differences between the regions meant that some times during the year pilots were not able to fly.

"The biggest advantage is that we will be able to spread the workloads between the different regions to ensure all aircraft are working to their optimum," says Mr Keen.

It also means Ballance customers in the Northland region will have access to better support and the technologies Super Air is able to provide.

"For instance on large top dressing jobs we will ensure our turbine top dresser is used to get the best result," he says.

“We know our mutual customers will benefit from this new, more stable service,” says Mr Keen.

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